

# CONFERENCE SCHEDULE

## Sunday, October 22 Arrival of Participants

Time	Activity
2:00 pm - 6:00 pm	Conference Registration Desk Open

## Monday, October 23 Pre-Conference

Time	Activity
7:30 am - 9:00 am	Complimentary Breakfast (Only for Newport Beachside Resort Guests)
7:30 am – 12:00 pm	Conference Registration Desk Open (1 <sup>st</sup> Floor)
1:30 pm – 4:00 pm	Conference Registration Desk Re-Opens (1 <sup>st</sup> Floor)

9:00 am – 3:30 pm  
*\*Tour participants should meet in the lobby of the Newport Beachside Resort. MAC conference badge will be required to board the bus.*

**Miami’s Caribbean Neighborhoods Coach Tour Sponsored by HistoryMiami**  
**Presenter:** Dr. Paul George, Resident Historian, HistoryMiami Museum  
*Explore three of Miami’s historic Caribbean and African American neighborhoods — Coconut Grove, Little Havana, and Little Haiti — on a coach tour with HistoryMiami Museum. Learn about the Bahamian community that settled in Coconut Grove in the late 1880s and visit historic Charles Avenue. Afterwards, walk along Calle Ocho in Little Havana, the world’s largest and best known Cuban neighborhood outside of Cuba. Discover the significance of the Ceiba Tree, learn the art of cigar making, and hear tales of performances by Billie Holiday and Count Basie at the local Ball & Chain. Then, experience the vibrant community of Little Haiti. Visit the Little Haiti Cultural Center and Caribbean Marketplace and stop by Libreri Mapou Creole and French bookstore - the political and cultural center of Little Haiti. Meet local Haitian muralist, Serge Toussaint, and enjoy some local fare. **Lunch (at your own expense) will be from 12:30 pm – 1:30 pm in Little Haiti.***

6:30 pm – 8:30 pm  
**Opening Reception at Vizcaya Museum and Gardens**  
*Sponsored by the Greater Miami Convention & Visitors Bureau*



The Greater Miami Convention and Visitors Bureau welcomes guests of the 28<sup>th</sup> Annual Museums Association of the Caribbean Conference to a cocktail reception at the beautiful Vizcaya Museum and Gardens. Enjoy the site, sound, and flavor of Miami during this Opening Reception. Buses will depart from the hotel at 5:30 pm and return beginning at 8:30 pm.

# CONFERENCE SCHEDULE

## Tuesday, October 24 Full Conference Day 1

Time	Activity
7:30 am – 8:30 am	Complimentary Breakfast ~ Only for Newport Beachside Resort Guests (Atlantis Ballroom, 2 <sup>nd</sup> Floor)
7:30 am – 12:00 pm	Registration Desk Open (1 <sup>st</sup> Floor)
1:30 pm – 4:00 pm	Registration Desk Re-Opens (1 <sup>st</sup> Floor)
8:45 am – 9:45 am	<p><b>Welcome Plenary (Atlantis Ballroom, 2<sup>nd</sup> Floor)</b>  <i>Opening plenary featuring leaders from each of the co-sponsors of the 2017 MAC Conference.</i></p> <p><i>Presenters:</i> Sherene James-Williamson, President, Museums Association of the Caribbean (MAC) Board of Directors; Brian Carter, President, Association of African American Museums (AAAM) Board of Directors; Deborah Mack, Associate Director of the Office of Strategic Partnerships, National Museum of African American History and Culture (NMAAHC)</p>
9:45 am – 10:00 am	Complimentary Coffee Break (Only for Newport Beachside Resort Guests)
10:00 am – 12:15 pm	Concurrent Sessions/Presentations
10:00 am - 10:30 am	<p><b>Bajan to Gullah: Cultural Heritage Informatics for Artisanal Research (Tiffany Ballroom 1)</b>  <i>Presenters:</i> Ramona La Roche</p> <p><i>Researchers have generally sought to better understand ways in which inhabitants of African-Caribbean heritage created a life for themselves by the transformation of Caribbean culture through adaptive strategies, coping mechanisms, and creative resistance. This study posits that cultural institutions will benefit greatly by focusing on cultural heritage and the decorative arts by using archival, historical, and archaeological data associated with Barbadian and Charlestonian artisans. The interdisciplinary use of critical archival theory and historical archaeology has been employed for depth in the study. Critical archival theory is grounded within a social justice agenda which considers the identification and examination of power dynamics along with its abuses and operations. African descended artisans have also been widely erased from collective memory despite the many reaped benefits by others throughout the world. Yet much information on these artisans has been exceedingly overlooked as if the only work executed by people of color were menial and subservient tasks. This paper serves as a celebration of black artisans of Africa, Barbados and Charleston, South Carolina.</i></p>
10:00 am - 10:30 am	<p><b>Challenges and Solutions to Creating a Major Interpretive Exhibition in a Caribbean Island Nation: The Case of the Bahamas (Tiffany Ballroom 2)</b>  <i>Presenters:</i> Kim Outten Stubbs; Robert Smith</p> <p><i>Participants will learn how staff from the National Museum of The Bahamas and local artisans worked with an international team from the United States and Australia to create a state-of-the-art panel and multimedia exhibition, documenting colonial slavery and the struggle for freedom and independence in The Bahamas. The proposed session will chronicle the planning and development of this exhibition over the last two years with particular emphases on the challenges of an Island nation with limited resources and infrastructure. Detailing how collaboration with national and international partners introducing newer technology and expertise, have produced an exhibition that defines the historical, cultural and educational needs of the community. The Presenters believe that many Caribbean Islands have similar challenges in completing major exhibition projects; sharing this experience can provide valuable and useful insight to overcoming such obstacles successfully.</i></p>
10:30 am - 11:00 am	<p><b>Global Digitization Standards for Digital Libraries and Archives (Tiffany Ballroom 1)</b>  <i>Presenters:</i> Miguel Asencio</p> <p><i>The Global Digitization Standards for Digital Libraries and Archives Presentation will introduce learners to the global shared digital environment and best practices. This presentation will offer an overview of standards in the USA (FADGI), European (Metamorfoze &amp; IMPACT), and influences from Asian technology manufacturers. The Digital Library of the Caribbean (dLOC) community and its model for ongoing successful collaborative development</i></p>

# CONFERENCE SCHEDULE

*of a shared digital library and a community of practice accounts for more than one set of standards of practice working within the best possible quality output per unique institutional needs.*

- 10:30 am - 11:00 am **An Affair of Recovery and Urban Design (Tiffany Ballroom 2)**  
*Presenters:* Robin Cherry Howard  
*In January 2010, a devastating earthquake shook Haiti killing more than 230,000 people and made more than a million homeless. In October of 2010, a team of educators including a preservation architect, a historian, a university museum administrator, 29 students and their landscape architect professors from Morgan State University and Louisiana State University landed at Toussaint L'Overture Airport in Port au Prince. The intent was a project described as "Sustainable Planning, Landscape Recovery and Urban Design for Du-Center-Ville Historique de Jacmel." The charge to the James E. Lewis Museum of Art at Morgan State University was to actualize an experience connecting the community through the creation of a mural for public display as part of a suggestion restoring and designing public spaces to restart tourism in Jacmel. The state side university students and Haitian students from the FOSAJ Arts Center, neither of whom could speak the others language, were challenged with the task of working simultaneously, over the course of a day, ultimately creating a 30ft x 4ft mural. What transpired was the creation of an art object steeped in a study of the universal condition of humanities.*
- 11:00 am - 11:30 am **Earthquakes and Heritage: The Case of pre- and post-1907 Kingston Earthquake (Tiffany Ballroom 1)**  
*Presenters:* Sherene James-Williamson, University of the West Indies Geology Museum, Jamaica  
*Earthquakes are natural hazards that occur without warning. They occur as a result of a sudden release of energy caused by fault rupture in the Earth's crust. The Caribbean region is a very tectonically active region with numerous fault systems associated with plate boundaries which cause many earthquakes annually. Jamaica has experienced (in recorded history) 4 major earthquakes – the Port Royal Earthquake of 1692, The Kingston Earthquake of 1907, the 1957 and 1993 earthquakes. The latter two events were not as disastrous as the first 2. This paper explores how earthquakes can cause the omission, obliteration and alteration of heritage spaces and how this may affect the interpretation of present day structures. The pre- and post-earthquake architecture of specific buildings in Kingston are examined. The stories of which makes for a significant part of a downtown Kingston Heritage trail.*
- 11:00 am - 11:30 am **Revitalizing Carribeans Museum Exhibitions and Programming through Non-Traditional Partnerships (Tiffany Ballroom 2)** *Presenters:* Natalie Urquhart, National Gallery of the Cayman Islands  
*Over the past few years there has been a growing interest in Caribbean art internationally. This has been supported by a move from within the region to expand opportunities for contemporary visual art practice across linguistic and geographical boundaries via the growth of artist-run spaces, artist-in-residency projects, new digital platforms, and professional exchanges. These non-traditional spaces offer alternative exhibition and research opportunities, which in-turn are helping to grow local audiences and promote trans-Caribbean dialogue. This paper will review some of these projects and demonstrate how the Caribbean's arts ecology is being enriched through increased collaboration and exchange, both in and out of the archipelago. It will suggest ways that formal institutions and museums can learn from these successes and how they might implement collaborative projects with non-traditional partners to buttress and revitalize existing programming; using the National Gallery of the Cayman Islands as a case study.*
- 11:30 am - 12:00 pm **Current Developments in Programs and Initiatives of the Grenada National Museum that transcend Geographic Borders (Tiffany Ballroom 1)**  
*Presenter:* Amanda Byer  
*The role of the museum has undergone significant change in recent decades. Museums act not only as the guardians of tangible heritage, they now provide a platform for boosting the creative economy through linkages to tourism, and promoting social cohesiveness as they educate the populace on their history, culture and the environment through community archaeology. In Grenada, recent developments have enabled the Grenada National Museum (GNM) to transform its position as a traditional heritage institution into one that thrives through connection - to multiple pasts, to new partners and through access to innovative modalities of interpretation. This presentation will highlight the key programs, initiatives and activities in Grenada, including those supported by Leiden University, Penn State University, and other institutions. By exploring these scenarios, we hope to show how the Grenada National Museum is leveraging its resources through strategic partnerships, and rediscovering connections that shape our past as we link with the present.*

# CONFERENCE SCHEDULE

- 11:30 am - 12:00 pm **The Art Museum as Playground for Exploring and Constructing Contemporary Identity[ies]**  
**(Tiffany Ballroom 2)**  
*Presenter:* Kerri-Anne Chisholm  
*In our contemporary societies, museums have risen to the challenge of maintaining relevance with its audiences. Given the rapid evolution of our communities due to large movements of people, art museums have a unique opportunity to use their collections, exhibitions and events to engage individuals in constructing contemporary identity/ies. The Cayman Islands is no exception, and with an average of 130 nationalities represented in a population pool of 60,000 people, the institutions' greatest assets and challenges lie in its diverse communities. This paper will look at an exhibition at the National Gallery of the Cayman Islands as foundation to discuss how museums generate platforms for diverse audiences, specifically millennial audiences, to create meaning from museum content.*
- 12:15 pm – 1:45 pm **Luncheon and Keynote Address: Caribbean Museums Past and Present**  
**(Atlantis Ballroom, 2<sup>nd</sup> Floor)**  
*\*Lunch available with all-inclusive hotel accommodation rate*  
*Featuring Dr. Alissandra Cummins - Founder and Board President, MAC, 1989-1992; Director, Barbados Museum & Historical Society; Co-editor, Plantation to Nations: Caribbean Museums and National Identity and Curating in the Caribbean*
- 2:00 pm – 6:00 pm Concurrent Sessions/Presentations
- 2:00 pm – 3:30 pm **Border Crossings: Traversing Geographies Through Virtual Museums (Tiffany Ballroom 1)**  
*Presenters:* Karen Brown, Alissandra Cummins, Catherine Cassidy, Alan Miller  
*This session explores ways in which Virtual Museums can help transcend geographies whilst preserving local identities. Supporting local communities in the production, transmission and communication of their digital heritage, Virtual Museums can contribute to the democratisation of heritage management. Through the EU-LAC-MUSEUMS 3D programme, the University of St Andrews and the University of the West Indies are exploring how to create a Virtual Museum which embodies three main innovative concepts: that the Virtual Museum should be active in supporting engagement with cultural heritage; that it should utilize emergent 3D and 360 degree digital literacies and technologies; and that it should employ geo-location with map references.*
- 2:00 pm – 3:30 pm **Relevance Beyond the Gallery: Connecting to Contemporary Art in Complex Times**  
**(Tiffany Ballroom 2)**  
*Presenters:* Marie Vickles, Adrienne Chadwick, Mikhaile Solomon  
 This panel discussion will explore the various methods employed by a tenured museum educator, a museum-community based educator/independent curator and art fair director/curator. These three panelists will present how they work to create compelling connections to contemporary art for diverse audiences via the exhibition of work created by a body of diverse contemporary artistic voices, with special focus on artists of the African Diaspora and the Caribbean. Panelists will share their specific processes that embrace innovate frameworks for learning, curation, presentation and discussion for multi-generational audiences.
- 3:30 pm – 4:00 pm Complimentary Coffee Break (Only for Newport Beachside Resort Guests)
- 4:00 pm - 5:30 pm **Afro-Latinidad in Black U.S. Museums: Curating, Collecting, and Community Engagement**  
**(Tiffany Ballroom 1)**  
*Presenters:* Ariana A. Curtis, Michelle Joan Wilkinson, Nicole Shivers  
*According to census data, Hispanic/Latinx is the largest ethnic minority group in the U.S. Using the African Diaspora as a framework, this panel discussion will center on the representation of Afro-Latinidad and strategies to incorporate Afro-Latinx perspectives in Black museums. Black museums create spaces for scholarship, programming, and cultural preservation centered on Black experiences. What do we mean when we use the term*

# CONFERENCE SCHEDULE

*“Black” in the United States as opposed to in the Caribbean and Latin America? To whom does this refer? What shared experiences does it reference? How is African American defined and delineated by museums in the U.S. that self-identify with this term? Where are the intersections, spaces, and limits of Afro-Latinx and Afro-Latin American representations? Why does it matter? This panel of curators, educators, and engagement specialists will explore these questions through three overlapping themes: Curatorial perspectives, collections, and community engagement. Through short presentations and dialogue this panel will discuss the relationships between curatorial intent and audience reception.*

4:00 pm - 5:30 pm

## **Developing a Collaborative Pan-Caribbean Exhibition on Indigenous Heritage (Tiffany Ballroom 2)**

Presenters: Tibisay Sankatsing Nava, Eduard Dresscher

*A collaborative exhibition exploring indigenous heritage in the Caribbean is long overdue. Such an exhibition, which fosters partnerships, bridges research and collections and driven by people in the region, has never been developed. This is an exciting opportunity to create an empowering transdisciplinary exhibition experience about the heritage of Amerindians in the Caribbean, and its role for the social cohesion of our contemporary society. This is a project about, by, and for the people of the region. The exhibition will be displayed simultaneously in a number of museums and institutions across the Caribbean in early 2019. At its core, this project is about ideals of partnership, collaboration, knowledge creation, sharing and empowerment – creating an integrated exhibition experience and a lasting legacy. In this session we will explore the exhibition development from three key perspectives: collaborative development, innovative fundraising strategies and regional communication & education programs.*

5:30 pm - 6:00 pm

## **Sound as a Primary Source: Research in Diaspora Radio Archives (Tiffany Ballroom 1)**

Presenter: Jennifer Garcon

*This paper examines the activities and intellectual impact anti-Duvalier radio programming, New York-based L’Heure Haïtienne, and Port-au-Prince based Radio Haiti-Inter. Anti-government radio boasted a large following and wielded great political influence. My larger project explores how exiled intellectuals deployed various broadcast strategies to mobilize their audiences against dictatorship but this paper will discuss the centrality of radio archives in unearthing this kind of grassroots activism. Audio recordings are not frequently represented in archival and museum research repositories because their inherently ephemeral nature make them difficult primary sources to locate and preserve. However, as rich historical documents, these once ephemeral sounds—in this case Haitian diasporic radio recordings—can transport the dynamism of grassroots anti-government activism from the 1960s to the present day. This paper considers best practices for locating and preserving radio archives and examines ways to expand the academic study of radio recording as a primary source. Lastly, it discusses the productive and diverse research capacity of sound archives, considers the challenges of processing these trilingual productions, and provides examples of its potential usages in historical studies of the Caribbean.*

5:30 pm - 6:00 pm

## **Evolution of the Museum-Global Perspectives (Tiffany Ballroom 2)**

Presenter: Bevin Savage Yamazaki

*Museums today face both overt and subtle challenges. Institutional missions must be negotiated with shifting demographics, evolving visitor expectations, funding realignment, and ever-escalating technologies. Ideally, this leads to a richer and more memorable visitor experience, and encourages visitors to become museum advocates. But often, conflicting goals and strategies can make this a challenge to achieve, from how (and how much) to embrace new technology as a part of the visitor experience, to whom museums consider to be their core audience and how best to engage them. We conducted a yearlong study of the evolving relationship between museums and their constituencies, with a focus on strategies to build and reinforce museums’ relationships with their audiences and communities. These discussions explored innovations in audience engagement and operational models, and how these changes are re-scripting the role of museums in their different communities. The survey captures the input of cultural leaders from across North America, Costa Rica, and London and represents a wide range of museum types, sizes, and governance models. We will walk you through current perspectives on the museum experience, operations, architecture, and role in the community.*

7:30 pm – 9:00 pm

## **Evening Reception @ the Broward County African American Research Library and Cultural Center**

\*Doors open at 7:00 pm

*(Sponsored by the Friends of the African American Research Library and Cultural Center)*

# CONFERENCE SCHEDULE

*\*Transportation provided by the Broward County Convention & Visitors Bureau*



*Enjoy a Harlem Renaissance-themed evening at the African American Research Library and Cultural Center including food, drinks, swing and dance performances. Experience the Virtual Harlem Renaissance exhibit on James Weldon Johnson, Zora Neale Hurston and Augusta Savage and tour the special collections of the AARLC.*

## **Wednesday, October 25 Full Conference Day 2**

<b>Time</b>	<b>Activity</b>
7:30 am – 8:30 am	Complimentary Breakfast ~ Only for Newport Beachside Resort Guests (Atlantis Ballroom, 2 <sup>nd</sup> Floor)
7:30 am – 12:00 pm	Conference Registration Desk Open (1 <sup>st</sup> Floor)
1:30 pm – 4:00 pm	Conference Registration Desk Re-Opens (1 <sup>st</sup> Floor)
8:45 am – 9:45 am	<p><b>Plenary: Miami’s Museum Landscape (Atlantis Ballroom, 2<sup>nd</sup> Floor)</b></p> <p><i>Directors of four Miami museums ((HistoryMiami, Vizcaya Museum &amp; Gardens, Pérez Art Museum Miami and Institute of Contemporary Art, Miami) discuss the current status, contributions and challenges of museums in the area. Also explored will be the intersections between their different disciplinary foundations.</i></p> <p><u>Moderator:</u> Donette Francis</p> <p><u>Presenters:</u> Joel Hoffman, Ellen Salpeter, Jorge Zamanillo, Franklin Sirmans</p>
10:00 am – 12:30 pm	Concurrent Sessions/Presentations
10:00 am - 10:45 am	<p><b>Using Your Organization’s Membership Program to Increase Fundraising (Tiffany Ballroom 1)</b></p> <p><u>Presenter:</u> Kevin Thomas</p> <p>This session will present a case study of how the new National Museum of African American History and Culture with no pre-existing donor base used their burgeoning membership program to grow a prospective major donor portfolio that allowed them to blow past their fundraising goal and pave the way for future support. The presenter will also present some examples of tactics to avoid. The presenter will moderate a discussion around museum fundraising trends and will call on participants</p>

# CONFERENCE SCHEDULE

to share some scenarios at their organizations to give real advice base on lived experiences in fundraising.

10:00 am - 10:45 am

**Community Engagement & Capacity Building Opportunities with the Digital Library of the Caribbean (Tiffany Ballroom 2)**

*Presenters:* Miguel Asencio, Hadassah St. Hubert

The Digital Library of the Caribbean (dLOC) Presentation will introduce the Digital Library of the Caribbean (dLOC; www.dloc.com). This presentation will offer an overview of resources in dLOC, using dLOC, new dLOC features and initiatives, and the dLOC community and model for ongoing successful collaborative development of a shared digital library and a community of practice. dLOC is a cooperative digital library for resources from and about the Caribbean and circum-Caribbean, providing access to digitized versions and curated digital versions of Caribbean cultural, historical and research materials currently held in archives, libraries, and private collections. dLOC's diverse partners serve an international community of scholars, students, and citizens by working together to preserve and to provide enhanced electronic access to cultural, historical, legal, governmental, and research materials in a common web space with a multilingual interface. As the largest open access repository of Caribbean content, dLOC is a significant resource for finding materials from and about the Caribbean for use in teaching, research, and cultural and community life.

10:45 am – 11:00 am

Complimentary Coffee Break (Only for Newport Beachside Resort Guests)

11:00 am - 12:30 pm

**Making Miami Home (Tiffany Ballroom 1)**

*Presenters:* Tina Menendez, Suarmis Travieso, Cynthia Toledo, Hana Squire

*The HistoryMiami Museum Education Center's mission is to share and interpret Miami's stories through meaningful and engaging educational programs through our School Programs, Public Programs and City Tours. The Center is committed to serving South Florida's students, teachers and adult learners through dynamic and innovative programs that promote critical thinking while creating an open environment to share and interpret our community's stories. Our goal is to foster an understanding of the key role each one of us has in our community while building an environment for lifelong learning. We continually seek to build relationships with all stakeholders to deepen one another's understanding and appreciation of the diverse experiences in Miami.*

11:00 am - 12:30 pm

**Interpreting Hidden Voices: Seeing Black Lives Whole (Tiffany Ballroom 2)**

*Presenters:* Mary Elliott and Tsione Wolde-Michel

*Curatorial team members of the Slavery and Freedom exhibition at the National Museum of African American History and Culture will expound on the intent of the exhibition design, and the importance of the first person account in telling the global story of slavery and freedom. As the centerpiece of the museum, the exhibition explores the complex history of slavery and freedom, a story standing at the core of our national experience. Beginning in the 15th century with the transatlantic slave trade, through the Civil War and the Emancipation Proclamation. The discussion will address the various ways that the curatorial team approached design and storytelling in the exhibition. How the team had to rely upon a cross section of records to bring into focus the lives of enslaved and free African American men, women and children. Additionally how the curatorial team chose to manifest the presence and humanity of individual African Americans, whether in the form of quotes, personal stories, narratives, cast figures, line drawings, audio recordings or objects that bring the exhibition to life.*

12:45 pm – 2:15 pm

**Luncheon Plenary: Miami MoCAAD: A New Gateway to Contemporary Art of the African Diaspora (Atlantis Ballroom, 2<sup>nd</sup> Floor)**

\*Lunch available with all-inclusive hotel accommodation rate

*The Miami Museum of Contemporary Art of the African Diaspora (Miami MoCAAD), a new museum project, seeks to create a premier art space in Miami. Building on the region's location as the southern gateway to the Caribbean and the wider African Diaspora, Miami MoCAAD will explore literal and figurative connections between artists and the arts of the global black Diaspora. At this conversation-style plenary, members of the Miami MoCAAD Working Group will discuss:*

- *the rationale and goals of Miami MoCAAD, including the potential for global collaborations*
- *its campaign to bring national and international exposure to the creative influence of artists of the African Diaspora.*

*Miami MoCAAD's mission is to discover, commission, collect and preserve the work of the most advanced contemporary artists of the Global African Diaspora and exhibit this art at the highest level at home and abroad. Central to Miami MoCAAD's work will be creating an artist-in-residence program and innovative engagement and*

# CONFERENCE SCHEDULE

*technological experiences reflecting Caribbean, African, African American and Afro-Latin influences.*

Moderator: Marilyn Holifield, Esq., Holland & Knight, Partner

Panelists: Keshia N. Abraham, PhD, Director of Strategic Initiatives at CIEE (Council for International Education Exchange), Dean of School of Arts Sciences, Florida Memorial University; Alejandro de la Fuente, PhD, Director Afro-Latin American Research Institute, Professor of African and African American Studies and of History, Harvard University; Marlon Hill, Esq., Partner, Hamilton, Miller & Birthisel; Willie Logan, PhD, CEO, Opa-locka Community Development Corporation; Rosie Gordon-Wallace, Founder & Curator, Diaspora Vibe

2:30 pm – 5:15 pm

Concurrent Sessions/Presentations

2:30 pm - 3:00 pm

**Caribbean Community Museums (Tiffany Ballroom 1)**

Presenter: Csilla Ariese-Vandemeulebroucke

*Community museums are those museums, which are created or run by individuals or groups that are essentially independent from governments. An individual, community or multiple communities are the heart of these grassroots museums: forming their organization, directing their collections and creating their exhibitions and activities. Their mission is also clearly aimed towards benefitting this same community. While these community museums thus share certain essential qualities, they can take on many shapes, sizes and can be supported by volunteer efforts or funding. Despite the wealth of community museums in the world, they have remained understudied in favor of national and governmental institutions. This presentation showcase the results of a research project designed to provide a counter-balance. Community museums can be found in abundance throughout the Caribbean. The idea of the community museum has travelled throughout the region from island to island and country to country, transcending geographic, linguistic, and cultural boundaries. This study was also unique in its particular focus on community engagement in Caribbean museums and its inclusion of a myriad of community museums along with more traditional governmental institutions.*

2:30 pm - 3:00 pm

**Presenting Native Heritage Movements in the Spanish Caribbean and its U.S. Diaspora (Tiffany Ballroom 2)**

Presenter: Ranald Woodman

*Over the past thirty years, an increasing number of Puerto Ricans, Dominicans, and Cubans have been asserting Native identity on their islands and in the United States. This broad and diverse movement includes a range of individuals, families, communities, and organizations, many of whom use the label Taíno (a term once limited to archeology and linguistics), to unite their historical experiences and to give them a contemporary identity. This movement has emerged in a region with an unresolved origin story and ongoing debate around understanding the Caribbean's culture formations (and tensions). It not only contradicts the historical belief (evidence?) of Native extinction in the Greater Antilles, but more disruptively, defies the expectation that mestizo/mixed race people cannot recover their indigeneity. This presentation by the SLC Exhibitions & Public Programs Director will describe the research and exhibit development process from beginning to end, and will reflect upon the interpretive and practical challenges behind organizing such an exhibit which asks visitors to consider the relevance of Native knowledge in the present day, and which grapples with issues of contested heritage.*

3:00 pm - 3:30 pm

**Barbados Beyond Boundaries (Tiffany Ballroom 1)**

Presenters: Natalie McGuire, Kevin Farmer

*Launched in 2016, "Barbados Beyond Boundaries" (BBB) is a community-constructed digital space, mapping contributions of the vast ways people from Barbados and the diaspora convey national identity. The main objective of the project is to promote an accessible diversity of narratives that relate to "Barbadianness" in the context of fifty years as an independent nation. Therefore the term "Beyond Boundaries" refers to experiences that go beyond geographical, cultural, generational, and racial stereotypes. This means it is implementing a co-constructed approach to project design with local and diasporic community groups, overseen by the museum curatorial team. This presentation will discuss the development of the project under the context of Caribbean museum engagements with diasporic communities, co-established by the Barbados Museum and Historical Society, and The Smithsonian National African American Museum of History and Culture. It will address how content can be an effectively co-curated practice in a virtual space; how does the local museum become a site of relevance for*

# CONFERENCE SCHEDULE

*diasporic communities, and cultivating international partnerships between institutions with communities of shared heritage ([www.barbadosbeyondboundaries.com](http://www.barbadosbeyondboundaries.com)).*

3:00 pm - 3:30 pm

**Preserving Maroon Heritage: The Accompong Museum (Tiffany Ballroom 2)**

Presenter: Kassie M. Edwards

*Every year about 30,000 visitors stroll through the jagged mountains in the Maroon settlement of Accompong, Jamaica. Half of these visitors come for the annual Maroon Festival in January, which honors Colonel Cudjoe, founder of the settlement of escaped enslaved Jamaicans and celebrates over 200 years since the signing of the peace treaty between Maroons and the British. However, tucked away in this settlement is the Accompong Museum, a small community center established by the locals and a partnership with Jamaica's Tourism Product Development Company. The museum can be accessed by paying a small tour fee to be guided by Maroon youth who have been trained in oral history of the town. The museum boasts over 200 objects in its collection including weapons used during a fight with Spanish settlers and objects passed down by the Taino Indians. This impressive collection and showcase is a significant example of how even small regional groups of people can preserve their history and culture for visitors in popular destinations. This presentation will give an overview of the history of the Accompong settlement and the development of its museum.*

3:30 pm – 3:45 pm

Complimentary Coffee Break (Only for Newport Beachside Resort Guests)

3:45 pm – 5:15 pm

**The Memoriale ACTe: Addressing Slavery in the Caribbean (Tiffany Ballroom 1)**

Presenters: Jacques Martiale, Thierry L'Etang, Manuela Nirhou

*The Martiniquan writer Edouard Glissant once wrote that, "Oblivion is an offense and memory when it is shared, abolishes this offence." It is in this spirit that the Memoriale Acte (MACTe), a premier Caribbean center for the expressions of memory surrounding slavery was created and established in Guadeloupe. This presentation will examine the origins, programmatic development and ongoing work of MACTe as one of the most recently established museums, cultural centers and sites of conscious serving the Caribbean basin. Located in Point-a-Pitre, on the site of the former Darboussier sugar factory (the largest sugar-producing unit of the Lesser Antilles), MACTe occupies 83,958 feet including 26,000 feet of permanent and temporary exhibition galleries, a commemorative space, a genealogical research center and a performing hall. It is one of the largest centers of its kind in the Caribbean and one of the few to address the legacy of slavery at this scale. Through a review of its history and impact since its celebrated opening in 2015, MACTe staff will present the success and challenges that accompanied the development of this unique project and how it serves the pan-regional and multi-lingual Caribbean.*

3:45 pm – 5:15 pm

**The Tourism Industry and its Disconnect in the Caribbean: The Case of Aruba (Tiffany Ballroom 2)**

Presenters: Luc Alofs, Renwick Heronimo

*Since 1986, tourism in Aruba has expanded massively. However, Aruban museums have not fully participated within this economy thus enabling further development of their organizations. In this panel, three professionals will explore connections between tourism industry and cultural institutions in Aruba. To continuously improve product Aruba and attract new markets, the island's identity and image must be rebranded. This is the task of the Aruba Tourism Authorities. ATA will elaborate on its present policy and efforts to rebrand Aruba as a cultural tourist destination. Rebranding Aruba creates business opportunities for the Aruban Museums. A shift in perspective on museums and their place within society and economy is required to reconnect tourism and culture. The Foundation Aruban Museums intends to promote and support this reconnection based on a shared vision on the islands identity and joint strategy to accomplish common goals. The bridge between tourism and cultural institutions such as the museums should be established on a value-based approach. During their presentations, the three speakers will present best practices and present challenges and out of the box suggestions to reconnect tourism and national identity will be discussed.*

# CONFERENCE SCHEDULE

6:30 pm – 8:30 pm

Evening Reception @ the Black Archives & Lyric Theatre of South Florida <https://www.bahlt.org/>



## Thursday, October 26 Full Conference Day 3

Time	Activity
7:30 am – 9:00 am	Complimentary Breakfast ~ Only for Newport Beachside Resort Guests (Atlantis Ballroom, 2 <sup>nd</sup> Floor)
7:30 am – 12:30 pm	Conference Registration Desk Open (1 <sup>st</sup> Floor)
9:00 am – 12:30 pm	<b><u>Hands-On Workshops:</u></b>
9:00 am - 10:30 am	<p><b>Conservation Planning (Tiffany Ballroom 1)</b> ~ Facilitated by: Viviana Dominguez, Senior Conservator Art Conservators Lab LLC; Robin P. Croskery Howard, Objects Conservator, Ah-Tah-Thi-Ki Museum</p> <p><i>Join art and objects conservators for presentations on the range of conservation activities within their past and present organizations. A Q &amp; A and discussion with participants about the challenges within their own institutions will follow. After a short break, attendees will learn the basics of how to protect objects, review resources available for conservation, and develop a draft for a museum collection emergency operation plan (MCEOP).</i></p>
9:00 am - 10:30 am	<p><b>Temporary Exhibitions (Tiffany Ballroom 2)</b> ~ Facilitated by: Michelle Torres-Carmona, Director, Scheduling &amp; Exhibitor Relations</p> <p><i>Come and explore a variety of temporary exhibition models being developed by the Smithsonian Institution Traveling Exhibition Service (SITES). Focusing on the Build It Yourself model which provides design files with curatorial content, text and visuals for the host venue to fabricate, tailoring the presentation to their specific space while showcasing the work of the museum collections and/or community and for varying budgets.</i></p> <p><i>The discussion will include challenges faced in the Caribbean in relation to exhibition development, ways in which they are being solved; identifying alternative formats and subject matter that moves</i></p>

# CONFERENCE SCHEDULE

*beyond the exhibition-in-a-crate model of traveling exhibitions; potential funding and/or in-kind services. The goal is to develop a framework which serves to further consider and develop a future project – that includes interpretation, design, production, funding, programming, educational support, community engagement, and ways to encourage the telling of related local stories.*

10:30 am – 11:00 am Complimentary Coffee Break (Only for Newport Beachside Resort Guests)

## Hands-On Workshops (continued):

11:00 am – 12:30 pm **Conservation Planning (Tiffany Ballroom 1)** ~ Facilitated by: Viviana Dominguez, Senior Conservator Art Conservators Lab LLC; Robin P. Croskery Howard, Objects Conservator, Ah-Tah-Thi-Ki Museum

*Join art and objects conservators for presentations on the range of conservation activities within their past and present organizations. A Q & A and discussion with participants about the challenges within their own institutions will follow. After a short break, attendees will learn the basics of how to protect objects, review resources available for conservation, and develop a draft for a museum collection emergency operation plan (MCEOP).*

11:00 am – 12:30 pm **Temporary Exhibitions (Tiffany Ballroom 2)** ~ Facilitated by: Michelle Torres-Carmona, Director, Scheduling & Exhibitor Relations

*Come and explore a variety of temporary exhibition models being developed by the Smithsonian Institution Traveling Exhibition Service (SITES). Focusing on the Build It Yourself model which provides design files with curatorial content, text and visuals for the host venue to fabricate, tailoring the presentation to their specific space while showcasing the work of the museum collections and/or community and for varying budgets. The discussion will include challenges faced in the Caribbean in relation to exhibition development, ways in which they are being solved; identifying alternative formats and subject matter that moves beyond the exhibition-in-a-crate model of traveling exhibitions; potential funding and/or in-kind services. The goal is to develop a framework which serves to further consider and develop a future project – that includes interpretation, design, production, funding, programming, educational support, community engagement, and ways to encourage the telling of related local stories.*

12:45 pm – 1:45 pm **Luncheon Closing Plenary (Atlantis Ballroom, 2<sup>nd</sup> Floor)**

*\*Lunch available with all-inclusive hotel accommodation rate*

### **Beyond Boundaries: MAC, AAAM, NMAAHC and the 28<sup>th</sup> Conference**

*2017 marks the first time in its 28-year history that the MAC Annual General Meeting and Conference has been held in the United State. It is also a first-time partnership between the three established organizations. Join the leadership of MAC, AAAM and NMAAHC in a discussion of why they chose to go beyond the geographic boundaries of the Caribbean to host this conference, the commonalities they feel their organizations share, and the future of the museums and museum service organizations in each of their regions. Share your reflections on the 2017 conference and pose your questions about MAC, AAAM and NMAAHC.*

Moderator: Joanne Hyppolite, Board Member, MAC and Museum Curator, NMAAHC

Panelists: Sherene James-Williamson, Board President, Museums Association of the Caribbean; Brian J. Carter, Board President, African American Association of Museums; Deborah Mack, Associate Director for Strategic Partnerships, National Museum of African American History and Culture

2:00 pm – 4:00 pm **MAC Annual General Meeting**

5:00 pm – 9:00 pm Complimentary Tours of the Perez Art Museum of Miami

# CONFERENCE SCHEDULE



Enjoy complimentary admission and self-guided tours of the Pérez Art Museum of Miami. Explore Caribbean-themed exhibitions on display including: Jamaican artist [John Dunkley: Neither Day or Night; Spots, Dots, Pips, Tiles: An Exhibition About Dominoes](#); and Hew Locke's [For Those in Peril on the Sea](#).