



MUSEUMS ASSOCIATION OF THE CARIBBEAN

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25TH ANNUAL CONFERENCE AND ANNUAL GENERAL MEETING
KINGSTON, JAMAICA
NOVEMBER 16-19, 2014

SECOND CIRCULAR – RESERVE YOUR PLACE!

Jamaica is organizing the 25th Museums Association of the Caribbean Conference and AGM from November 16-19, 2014. The theme for the conference is “**Innovation, Research & Education – the future of Caribbean museums**”.

SUBTHEMES AND AREAS OF FOCUS

1) Museums & Their Communities

- a. Cross-connecting with other information imparters: archives, libraries, galleries
- b. Museums & communities

2) Innovation in museums

- a. New literacies – social media
- b. Online discoverability & public access
- c. Digitization and virtual exhibition

3) Museum Education and Support

- a. Entertainment and edutainment
- b. School and university museums

4) Collections Research

ABSTRACTS

The Conference Committee is considering the abstracts so far submitted, to facilitate development of the draft programme. Please submit any outstanding abstracts urgently. Final deadline is July 30, 2014

BONUS OFFERING!: POST-CONFERENCE WORKSHOP

The Conference committee is pleased to announce that in addition to our 3 days of stimulating presentations, professional exchange and fieldtrips; we will also be offering a post-conference workshop, facilitated by Lord Cultural Resources. The workshop will cost just US\$25 for a full day, lunch included. Places are limited so book early!

Title: Interpretive Planning – At the Heart of Every Great Exhibition

Length: One full-day session

Facilitators: Lord Cultural Resources Exhibitions Consultants

Participants: Recommend up to 25 max.

Booking: Send your post-conference workshop registration request, dated, to sherenejames@hotmail.com with the subject line: *Post-conference workshop registration request*. Payment, in cash, will be accepted at the conference registration desk.

Workshop Description: Interpretive planning is a communication process that forges intellectual and emotional connections between the interests of a museum visitor and the meanings inherent in the resource. The process results in an interpretive plan. In this workshop, Lord Cultural Resources' interpretive planning experts will lead participants through the interpretive planning process, which is the foundation of any exhibition development project.

CONFERENCE REGISTRATION

Please register on the website [registration form](#), if you experience any difficulties please download the form and submit to macmembers5@gmail.com.

Conference Registration opens July 15th to August 31st, 2014

MAC Members – US\$125

Non-Members – US\$150

Conference Late registration begins September 1st, 2014

MAC Members – US\$140

Non-Members – US\$165

[Click here to PAY CONFERENCE REGISTRATION FEES](#)

[MAC Membership Fees](#) are payable in cash at the conference only, to the Treasurer of MAC.

Information on membership fees can be found at

<http://www.caribbeanmuseums.com/id64.html>. Please contact David Hayes at

david_hayes_stx@yahoo.com if you want to join MAC ahead of the meeting.

Preliminary Programme

Saturday November 15, 2014	Sunday November 16, 2014	Monday November 17, 2014	Tuesday November 18, 2014	Wednesday November 19, 2014	Thursday November 20, 2014
Arrival of Participants	Arrival of Participants	8:30-9:00 am Registration	8:30-10:00 am Technical Sessions	Field Trip 2 8:30 am-5:00 pm	8:30-9:30 am Board Meeting
		9-10 am Opening Ceremony	10-10:30 am Coffee Break		Post Conference Workshop 10:00-4:30 am
		10:30 am – 1 pm Technical Sessions	10:30 am -1 pm Technical Sessions		
		1-2 pm Lunch	1-2 pm Lunch	1-2 pm Lunch	1-2 pm Lunch
		2-4 pm Field Trip 1	2 pm-4 pm Technical Sessions		
	3-5 pm MAC Board Meeting		Coffee Break		
			4-6 pm AGM	Dinner at last stop (participants responsible for own meals)	
	6-8 pm Registration & Ice Breaker				

ACCOMMODATION

Mona Visitors' Lodge (Conference Hotel)

Deluxe Standard Rooms (11 available) – US\$105.00 per night (single) US \$130.00 (double occupancy)

Junior Suites 2 available – US \$125 per night (single occupancy) US \$155.00 (double occupancy)

Complimentary continental breakfast included

Complimentary Wireless Internet

UWI Mona Campus,

2 Garden Lane, Kingston 7

Tel.: +876 970-2823, +876 927-2598

monalodge@uwimona.edu.jm

<http://www.monavisitorslodge.com/accommodations/>

When you call to make a reservation please state the Museums Association of the Caribbean Conference as all the rooms have been reserved for us.

Alhambra Inn

Alhambra Inn 20 rooms @ US\$111 per night

Alhambra Inn & Restaurant

Complimentary continental breakfast included
Complimentary Wireless Internet
1 Tucker Avenue, Kingston 6
Tel. 876-978-9072/3; 978-8044; 978-8774
Fax: 876-978-4338 Reservations: alhambrainn@cwjamaica.com

Other Accommodations relatively close by

http://www.tripadvisor.com/Hotel_Review-g147310-d251566-Reviews-s1-Alhambra_Inn-Kingston_Kingston_Parish_Jamaica.html

Airport Transportation

Conference participants are responsible for their own airport transfers and for transport outside of conference activities.

The following is information for travel from the Norman Manley International Airport in Kingston, Jamaica

JUTA Taxis are available at the airport where there is a dispatch desk

Rate per person to Alhambra Inn is US\$30

Rate per person to Mona Visitors' Lodge is US\$35

Rate for group of 7 -8 persons to both locations is US\$10

Alternatively arrangements can be made (in advance) with a prescribed local driver Mr. Frank Minott 876-897-6157 at a rate of US\$30 per trip (1 trip is 1-4 persons).

When you have made your air travel arrangements, we can try to arrange logistics with either operator, for people travelling together or who would be arriving at the same time, if you communicate your travel information in good time.

Dining

See link below for places to eat out:

<http://www.letseatoutguide.com/jamaica/region/kingston>

Night Life

See link below for suggested spots for a night out:

http://www.virtualtourist.com/travel/Caribbean_and_Central_America/Jamaica/Kingston-1695079/Nightlife-Kingston-TG-C-1.html

Museums and Sites

<http://www.visitjamaica.com/things-to-do/events-and-culture/historical-sites>

<http://natgalja.org.jm/>

<http://instituteofjamaica.org.jm/>

<http://www.bobmarleymuseum.com/>

<http://www.jnht.com/>